



FRESH CROP REPORT

WEEK OF MAY 17, 2026

RSS



Table-ready fruits & vegetables. Backed by 5-Star.

MFC



Whole fresh fruits & vegetables. Backed by 5-Star.

ESS



Whole fresh fruits & vegetables. Backed by 5-Star.

HIGHLIGHTS

SMALL ORANGES

Large sizes make up most of the California Valencia orange crop; 56- through 88-count fruit is most abundant. Unfortunately, small sizes (113- through 138-count) are in very limited supply. Unseasonably early rains have caused the fruit to grow faster than anticipated. Expect high prices and extremely tight, small-sized oranges through early October.

LETTUCES

Green leaf, iceberg, and romaine prices remain extremely elevated following erratic weather during planting and growth cycles in Salinas and Santa Maria, California. Romaine supplies are especially limited this week.

BROCCOLI & CAULIFLOWER

Although still higher than normal, broccoli and cauliflower prices are starting to inch down. Higher temperatures are increasing growth and overall supply levels.



CHILE PEPPERS

- Jalapeno and tomatillo markets have dropped sharply over the past few weeks due to higher volume.
- Anaheim and Serrano prices are inching down slightly, while Poblano markets remain elevated.

MIXED BERRIES

- Blueberries are becoming more readily available. Although the Mexican season is moving past peak production, California's San Joaquin Valley season is ramping up, and East Coast growers are shipping out of Georgia and Florida.
- Raspberry and blackberry supplies remain steady overall, but rising temperatures are beginning to impact quality in some areas.

TOMATOES

- Roma and round tomato prices are much lower. Production has increased in Central Florida; all tomato varieties are ample.
- Mexico harvests are transitioning to new regions in Jalisco and the Baja Peninsula.

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apples

REGION	SUPPLIES	QUALITY	PRICE
MI	///	*****	\$\$\$
WA	///	*****	\$\$\$

Michigan Gala and Red Delicious markets are up; both seasons will end in late May. Prices for other varieties are level. Quality is very good; sugar levels range from 15 to 18 Brix. MFC Gala, Golden Delicious, Granny Smith, Fuji, and Red Delicious Apples are available.



asparagus

REGION	SUPPLIES	QUALITY	PRICE
MEX	///	*****	\$\$\$
MI	///	*****	\$\$\$
PERU	///	*****	\$\$\$
WA	///	*****	\$\$\$

Prices are inching down. Supplies will increase in Baja, Michigan, and Washington through May, but extra-large and jumbo sizes remain tight. Peruvian yields are steady. California production will get underway later this week. MFC Asparagus is available.



avocados

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
COL	///	*****	\$\$\$
MEX	///	*****	\$\$\$

The market has stabilized; strong holiday demand has passed. Size has shifted; large sizes dominate the crop. RSS Chunks, Halves, Pico de Gallo Guacamole, Authentic Chunky Guacamole, and Pure Pulp are available.



bell peppers green/red

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
CANADA	///	*****	\$\$\$
GA	///	*****	\$\$\$
MEX/AZ	///	*****	\$\$\$

East Coast green bell prices are up; growers are moving from Florida to Georgia, but rain has delayed production. California supplies are sufficient. Red bells are winding down in Mexico; supplies are tight. California red production has begun; this week's high temperatures should increase yields and deepen color. MFC and ESS Green and Red Bell Peppers are available.



blackberries

REGION	SUPPLIES	QUALITY	PRICE
MEX	///	*****	\$\$\$

Expect markets to remain fairly steady this month. Supplies are adequate in mainland Mexico, but rising temperatures are beginning to impact fruit. The Baja season has begun with improved quality; stocks will increase through June.



blueberries

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$
MEX	///	*****	\$\$\$

Prices are weak. Supplies are becoming more readily available. Although the Mexican season is moving past peak production, California's San Joaquin Valley season is ramping up, and East Coast growers are shipping out of Georgia and Florida. Domestic quality is very good.

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broccoli

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$
MEX/TX	///	*****	\$\$\$

Although still higher than normal, markets are starting to inch down. Higher temperatures are increasing growth and overall supply levels. East Coast production is focused in the Carolinas. MFC Broccoli Crowns are available.



cantaloupe

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
OFFSHORE	///	*****	\$\$\$

Prices are starting to ease. The offshore season is nearly over. Domestic melons are shipping out of California; yields are increasing. Quality is very good; color is strong and flavor is sweet. Sugar levels range from 14 to 16% Brix. MFC Cantaloupe Melons are available in California.



cauliflower

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$

Expect markets to ease through next week. California supplies have greatly increased in Salinas and Santa Maria. East Coast growers are harvesting in Georgia and the Carolinas. ESS Cauliflower is available.



celery

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$

Prices will remain high through May. Oxnard, California will serve as the primary growing region until production starts in Salinas in early June. Quality is average; pith is a potential issue. MFC Celery is available.



chile peppers

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
FL	///	*****	\$\$\$
MEX	///	*****	\$\$\$
TX	///	*****	\$\$\$

Jalapeno markets have dropped sharply over the past few weeks due to higher volume. Anaheim and Serrano prices are inching down slightly, while Poblano markets remain elevated. Red Fresnos will remain extremely limited for the next three to four weeks. MFC Chile Peppers are available.



cucumbers

REGION	SUPPLIES	QUALITY	PRICE
EAST COAST	///	*****	\$\$\$
MEX	///	*****	\$\$\$

East Coast prices are inching up. Growers have moved from Florida to Georgia, but rain is delaying production. Western Mexico harvests will wind down through May. Supplies are increasing in Baja and Central Mexico. MFC and ESS Cucumbers are available.



grapes

REGION	SUPPLIES	QUALITY	PRICE
MEX	///	*****	\$\$\$
OFFSHORE	///	*****	\$\$\$

High markets persist. The Chilean/Peruvian offshore season is nearly over. Mexican green grapes have begun shipping.

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green leaf

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
MEX	///	*****	\$\$\$

Prices remain extremely elevated following erratic weather during planting and growth cycles in Salinas and Santa Maria, California. MFC Green Leaf Lettuce is available.



honeydew

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
MEX	///	*****	\$\$\$
OFFSHORE	///	*****	\$\$\$

Markets are stable. Mexican supplies are increasing. Domestic fruit is shipping out of California. Quality is very good; flavor is sweet. Sugar levels are approximately 13-15% Brix. Domestic MFC Honeydew Melons are available.



iceberg

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
MEX	///	*****	\$\$\$

Prices have firmed again after a brief downward trend; volume is low due to erratic weather during planting and growth cycles in Salinas and Santa Maria, California. MFC Iceberg Lettuce is available, but MBA will be substituted as needed.



lemons

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
MEX	///	*****	\$\$\$
OFFSHORE	///	*****	\$\$\$

Markets for small California fruit (165- and 200-count sizes) are elevated; 95- through 140-count supplies are more plentiful. MFC and ESS Lemons are available.



limes

REGION	SUPPLIES	QUALITY	PRICE
MEX/TX	///	*****	\$\$\$
OFFSHORE	///	*****	\$\$\$

Prices are up. Lack of rainfall has impeded growth; 200-count and smaller fruit make up 80% of available supply. Quality is fair; discoloration and scarring are occasional issues. High heat is decreasing juice content. MFC and ESS Limes are available.



onions

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
MEX/TX	///	*****	\$\$\$
TX	///	*****	\$\$\$

Yellow markets are a bit lower, but red prices remain high. The Pacific Northwest storage season has ended. Fresh-run MFC Onions are available in Texas and Southern California.



oranges

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
FL	///	*****	\$\$\$
MEX/AZ	///	*****	\$\$\$
OFFSHORE	///	*****	\$\$\$
TX	///	*****	\$\$\$

Expect high prices and extremely tight, small-sized oranges through early October. Large sizes make up most of the California Valencia orange crop; 56- through 88-count fruit is most abundant. Unfortunately, small sizes (113- through 138-count) are in very limited supply. Unseasonably early rains have caused the fruit to grow faster than anticipated. MFC and ESS Navel Oranges are available.



pears

REGION	SUPPLIES	QUALITY	PRICE
WA	///	*****	\$\$\$

The market is level; small sizes are tight. The California Bartlett season will get underway in July. Washington MFC Anjou Pears are available.

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pineapples

The market is starting to inch down; stocks are increasing and quality is improving. RSS Pineapple Chunks and Spears are available.

REGION	SUPPLIES	QUALITY	PRICE
CR	///	*****	\$\$\$



raspberries

Expect prices to remain fairly steady this month. Baja supplies will increase through June; quality continues to improve with more ideal weather. Quality may suffer from high heat in mainland Mexico.

REGION	SUPPLIES	QUALITY	PRICE
MEX	///	*****	\$\$\$



red/yellow potatoes

Yellow potato prices are high; red markets are stable. The North Dakota red season will end this week. Harvesting is underway in Arizona; California production will follow later this month. MFC Red and Yellow Potatoes are available.

REGION	SUPPLIES	QUALITY	PRICE
AZ	///	*****	\$\$\$
CO	///	*****	\$\$\$
FL	///	*****	\$\$\$
ID	///	*****	\$\$\$
ND	///	*****	\$\$\$
WA	///	*****	\$\$\$



romaine

The market is increasing rapidly as current demand far exceeds supply. Stocks are extremely limited following erratic weather during planting and growth cycles in Salinas and Santa Maria, California. Quality ranges from fair to average; disease pressure, including Impatiens Necrotic Spot Virus (INSV) and Sclerotinia, is reducing harvestable yields. MFC Romaine Lettuce is available.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
MEX	///	*****	\$\$\$



potatoes

Markets are low. Large sizes are scarce in Idaho; 40- through 80-count supplies are ample. Smaller sizes and No. 2-grades are abundant. MFC Idaho Burbank and Norkotah Potatoes are available.

REGION	SUPPLIES	QUALITY	PRICE
CO	///	*****	\$\$\$
ID	///	*****	\$\$\$
NV	///	*****	\$\$\$
WA	///	*****	\$\$\$
WI	///	*****	\$\$\$



salads & blends

Prices are level. Several varieties are tightening in Salinas and Santa Maria, California. Weights and densities vary greatly from field to field; internal and fringe burn are being found in some lots. Disease pressure, including Impatiens Necrotic Spot Virus (INSV) and Sclerotinia, is reducing harvestable yields.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$

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spring mix

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$

The market is unchanged. May hot weather is aiding growth. RSS Arugula, Spinach, and Spring Mix are available.



squash

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$
MEX	///	*****	\$\$\$

Prices are starting to stabilize. Yields are increasing in California's San Joaquin Valley; Santa Maria production will start this week. Mexican volume is low, especially for yellow squash, as the season is ending. East Coast growers have moved to Georgia. MFC Zucchini and Yellow Squash are available.



stone fruit

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$

The market is up, but should inch down through the summer. Nectarines, peaches, and plums are increasing. Sugar levels will climb as the season progresses.



strawberries

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$

Prices are easing; the Salinas/Watsonville season will hit its peak in early June. Quality has improved; berries are bright red and juicy with deep flavor. MFC Strawberries are available.



tomatoes

REGION	SUPPLIES	QUALITY	PRICE
FL	///	*****	\$\$\$
MEX/TX	///	*****	\$\$\$

Roma and round markets are much lower. Production has increased in Central Florida; all tomato varieties are ample. East Coast harvests will move to Northern Florida, followed by Georgia and the Carolinas, through the month. Mexican harvests are transitioning to new regions in Jalisco and the Baja Peninsula; volume is climbing. Quality has improved. MFC Tomatoes are available.



watermelon

REGION	SUPPLIES	QUALITY	PRICE
EAST COAST	///	*****	\$\$\$

Prices are level; Florida yields are abundant. Quality is very good; flesh is firm, color is bright, and flavor is mildly sweet.

ASK A MARKON CHEF

Markon has gathered a group of our member- and grower-affiliated chefs to answer your questions about produce.



CHEF
SARAH RICHARDSON
MARKON MEMBER CHEF

Q

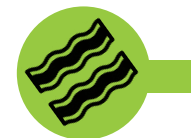
Shelf-life is of utmost concern to foodservice operators. Which RSS items do you suggest to customers who want to make the most of every ingredient?

A

RSS Heritage Blend contains a mixture of hearty green and red lettuces, including Lolla Rosa, Red Flash, Red Oak, Red Green Oak, and Bally Hoo Tango.



It can be used for salads all year round with no waste, as its ready to go right out of the bag and has a long shelf-life.



Its sturdy texture can stand up to hot proteins and heavy dressings, while its delicate flavors can pair with lighter ingredients like asparagus, fennel, apples, and pears.

TIPS FOR SERVING MFC STRAWBERRIES



- 1.** Mix chopped MFC Strawberries, cubed RSS Avocado Halves, RSS Diced Red Onions, minced MFC Jalapeno Chile Peppers, RSS Washed & Trimmed Cilantro, and RSS Lime Juice; serve with chips or on grilled snapper.
- 2.** Purée MFC Strawberries, buttermilk, and sugar; pour through a sieve; sprinkle with gelatin, pour into molds, and chill; serve panna cotta with sliced MFC Strawberries.
- 3.** Blend together bananas, MFC Strawberries, RSS Pineapple Chunks, and RSS Proprietary Blend Orange Juice; serve smoothie with strawberry garnish.

MENU FEATURE

Every chef needs a few solid recipes in his or her repertoire. That's why Markon has put together a catalog of fresh produce-based recipes that cover it all: day- and menu-parts, the range of seasons, a variety of cuisines, and a diverse list of ingredients.

STRAWBERRY SHORTCAKE

Buttery, flaky biscuits, sweet whipped cream, and delicious strawberries combine to create this classic American dessert.

- 1 C Heavy whipping cream
- 1/4 C Sugar
- 4 Buttermilk biscuits, split
- 1 C MFC Strawberries, sliced
- MFC Mint, to garnish

In a standing mixer, whip cream until soft peaks form; add sugar and continue beating until stiff.

Place bottom layer of biscuit on a serving plate; top with whipped cream and strawberries. Cover with biscuit top and repeat with cream and more strawberries.

Garnish with sliced whole strawberries and mint sprig.



Crunchy on the outside,
tender on the inside, these
Middle Eastern treats
make ideal hand-held
sandwiches when
paired with plenty
of vegetables and
greens.

