



FRESH CROP REPORT

WEEK OF DECEMBER 7, 2025

RSS



Table-ready fruits
& vegetables.
Backed by 5-Star.

MFC



Whole fresh fruits &
vegetables.
Backed by 5-Star.

ESS

MARKON
ESSENTIALS

Whole fresh fruits &
vegetables.
Backed by 5-Star.

HIGHLIGHTS

BRUSSELS SPROUTS

Markets are elevated and supplies are extremely limited due to quality issues severely reducing yields.

APPLES

Expect slightly higher prices for small Gala and Honeycrisp supplies. Markets for other MFC varieties are stable.

GREEN ONIONS

Recent heavy rains across the desert growing regions have increased markets and reduced yields.



GREEN LEAF, ICEBERG, & ROMAINE

- Markets are easing as Arizona-California desert production ramps up.
- Weights are increasing as favorable weather promotes growth.

CALIFORNIA STRAWBERRIES

- California supplies remain extremely limited due to the rains and lower temperatures of the past two weeks.
- Mexican berries (into South Texas) and Florida-grown supplies are increasing; quality is improving. Expect markets to decline slowly over the next 10 days.

ASPARAGUS

- Pricing remains steady; small sizes are meeting demand.
- Jumbo and extra-large stocks remain limited out of Mexico; wider sizing distribution is available out of Peru.

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apples

Prices are up slightly for small Gala and Honeycrisp supplies; markets are level for all other varieties. Quality is excellent; sugar levels range from 15 to 18 Brix. MFC Gala, Golden Delicious, Granny Smith, Fuji, and Red Delicious Apples are available.

REGION	SUPPLIES	QUALITY	PRICE
MI	///	*****	\$\$\$
WA	///	*****	\$\$\$



asparagus

The market remains steady; smaller sizes are meeting demand Jumbo and extra-large sizes remain limited out of Mexico; wider sizing distribution is available out of Peru. MFC Asparagus is available out of Baja, Mexico; packer label is being substituted if necessary.

REGION	SUPPLIES	QUALITY	PRICE
MEX	///	*****	\$\$\$
PERU	///	*****	\$\$\$



avocados

Weak prices persist. Mexican supplies are ample. Yields are sufficient in California and Peru. Quality is very good; flavor is mildly nutty and texture is creamy. RSS Chunks, Halves, Pico de Gallo Guacamole, and Pure Pulp are available.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
MEX	///	*****	\$\$\$
PERU	///	*****	\$\$\$



bell peppers green/red

The market is up a bit. Green bell production is slowing in Coachella; the season will end in a couple of weeks. Mexican volume is increasing; however, it's still not up to past levels. East Coast growers will harvest in Florida through May. Moderate red bell supplies are shipping from Coachella. This week's cool weather will further slow yields. MFC and ESS Green and Red Bell Peppers are available.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$
MEX/AZ	///	*****	\$\$\$



blackberries

Prices are stable. Mexican supplies are increasing week over week. Quality is very good; occasional soft fruit is being culled before shipment.

REGION	SUPPLIES	QUALITY	PRICE
MEX	///	*****	\$\$\$



blueberries

The market is level. Supply is meeting demand out of both Mexico and Peru. Quality is very good.

REGION	SUPPLIES	QUALITY	PRICE
MEX	///	*****	\$\$\$
PERU	///	*****	\$\$\$

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broccoli

REGION	SUPPLIES	QUALITY	PRICE
AZ-CA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$
MEX/TX	///	*****	\$\$\$

Prices are inching lower as Arizona-California desert production increases. Growers are also harvesting in Georgia, North Carolina, Florida, and Mexico. MFC Broccoli Crowns are sporadic; Markon Best Available (MBA) Broccoli Crowns are being shipped as needed.



cantaloupe

REGION	SUPPLIES	QUALITY	PRICE
OFFSHORE	///	*****	\$\$\$

Although the offshore season is underway, supply levels remain tight. Prices are high. Quality is improving.



cauliflower

REGION	SUPPLIES	QUALITY	PRICE
AZ-CA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$

Prices are falling as quality improves and new crop supplies increase in the Arizona-California desert growing region. Damp conditions may increase mildew and mold, as well as brown bead and general discoloration. ESS Cauliflower is sporadic; packer label is being substituted as necessary.



celery

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$

Markets remain elevated due to strong demand and low volume in Oxnard, California. The Arizona-California desert and Florida seasons will get underway by mid-December. Quality is good; pith and disease pressure are occasional issues. MFC Celery is available.



chile peppers

REGION	SUPPLIES	QUALITY	PRICE
MEX	///	*****	\$\$\$
TX	///	*****	\$\$\$

Prices are high; stocks are limited. Mexico's Baja and Sonora production is getting underway. Expect higher volume is good weather persists this month. MFC Anaheim, Habanero, Jalapeno, Poblano, Red Fresno, and Serrano Chile Peppers are available.



cucumbers

REGION	SUPPLIES	QUALITY	PRICE
FL	///	*****	\$\$\$
MEX	///	*****	\$\$\$

The market is level. Mexican supplies are abundant; the Sonora season is ending, but new crop harvesting has begun in Sinaloa. Quality is excellent. East Coast growers will harvest in Florida through May. MFC and ESS Cucumbers are available.



grapes

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$

Prices are up. California-grown supplies are shipping from storage. The offshore Peruvian and Chilean seasons will begin in a week or two. MFC and ESS Green and Red Seedless Grapes as well as MFC Lunch Bunch Grapes are available.

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green leaf

REGION	SUPPLIES	QUALITY	PRICE
AZ- CA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$
MEX	///	*****	\$\$\$

Markets are inching down as production increases in the Arizona-California desert region. Weights are increasing as favorable weather promotes growth. MFC Green Leaf Lettuce is sporadic; Markon Best Available (MBA) is being substituted as necessary.



honeydew

REGION	SUPPLIES	QUALITY	PRICE
MEX/AZ	///	*****	\$\$\$
OFFSHORE	///	*****	\$\$\$

Prices are high. Although the offshore season is underway, supply levels remain tight. Mexican growers are shipping into Nogales, Arizona. Quality is good; sugar levels will increase as the season progresses.



iceberg

REGION	SUPPLIES	QUALITY	PRICE
AZ-CA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$
MEX	///	*****	\$\$\$

Markets are easing; yields are increasing in the Arizona-California desert region. Weights are increasing as favorable weather promotes growth. MFC Iceberg Lettuce is sporadic; MBA is being substituted as necessary.



lemons

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
MEX	///	*****	\$\$\$
OFFSHORE	///	*****	\$\$\$

Prices are unchanged. California supplies are sufficient and quality is very good. MFC and ESS Lemons are available.



limes

REGION	SUPPLIES	QUALITY	PRICE
MEX/TX	///	*****	\$\$\$
COLOMBIA	///	*****	\$\$\$

Prices are elevated. Mexican volume is low; holiday demand is strong. MFC and ESS Limes are available.



onions

REGION	SUPPLIES	QUALITY	PRICE
CO	///	*****	\$\$\$
ID	///	*****	\$\$\$
OR	///	*****	\$\$\$
UT	///	*****	\$\$\$
WA	///	*****	\$\$\$

The market is fairly steady, with the chance for a slight jump later this week. Prices for white onions are a bit higher; supplies are decreasing. The Mexican season will begin in February. MFC and ESS Red and Yellow Onions are available.



oranges

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$

California Navel prices are steady; stocks are adequate. MFC and ESS Valencia Oranges are available.



pears

REGION	SUPPLIES	QUALITY	PRICE
WA	///	*****	\$\$\$

The California season has ended. Demand has shifted to Washington, driving up prices. Quality is good; sugar levels range from 14 to 17 Brix. MFC Washington Bartlett and Anjou Pears will ship through January.

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pineapples

REGION	SUPPLIES	QUALITY	PRICE
CR	///	*****	\$\$\$

The market is steady. Costa Rican supplies are sufficient. Quality is very good, but recent rain has caused some sugar spotting. Sugar levels are reported as 13.5 Brix. RSS Pineapple Chunks and Spears are available.



red/yellow potatoes

REGION	SUPPLIES	QUALITY	PRICE
CO	///	*****	\$\$\$
ID	///	*****	\$\$\$
MI	///	*****	\$\$\$
ND	///	*****	\$\$\$
WA	///	*****	\$\$\$
WI	///	*****	\$\$\$

Red and yellow prices are unchanged. Storage supplies are meeting demand in most regions, but red B grades and No. 2s are tight in Michigan. Quality is very good; red supplies are exhibiting occasional skinning, while yellows may possess light bruising. MFC Red and Yellow Potatoes are available.



potatoes

REGION	SUPPLIES	QUALITY	PRICE
CO	///	*****	\$\$\$
ID	///	*****	\$\$\$
NV	///	*****	\$\$\$
WA	///	*****	\$\$\$
WI	///	*****	\$\$\$

Markets are stable in all regions except Nevada, where prices are a bit higher. Idaho Norkotahs are shipping out of storage. Expect excellent quality with good skin set. MFC Idaho Burbank and Norkotah Potatoes are available.



raspberries

REGION	SUPPLIES	QUALITY	PRICE
MEX	///	*****	\$\$\$

Prices are level; supplies are ample. Mexican quality is very good; fruit is firm with bold color.



romaine

REGION	SUPPLIES	QUALITY	PRICE
AZ-CA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$
MEX	///	*****	\$\$\$

Markets are inching down as production increases in the Arizona-California desert region. Weights are increasing as favorable weather promotes growth. MFC Romaine Lettuce is sporadic; MBA is being substituted as necessary.



salads & blends

REGION	SUPPLIES	QUALITY	PRICE
AZ-CA	///	*****	\$\$\$

Prices are stabilizing. Volume is rising in the Arizona-California desert area. Weights are increasing due to ideal weather. Quality is improving.

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spring mix

The market is steady. Volume is climbing in the Arizona-California desert area. Weights are increasing due to warmer, drier weather. Quality is improving. RSS Arugula, Spinach, and Spring Mix are available.

REGION	SUPPLIES	QUALITY	PRICE
AZ-CA	///	*****	\$\$\$



squash

Now that last week's Mexican border blockades have been cleared, growers are sorting through supplies. Zucchini prices are down, but yellow squash markets are slightly higher. East Coast growers will harvest in Florida through May. MFC Zucchini and Yellow Squash are available.

REGION	SUPPLIES	QUALITY	PRICE
EAST COAST	///	*****	\$\$\$
MEX	///	*****	\$\$\$



tomatoes

Prices are stable. Supplies are expected to remain sufficient out of Baja and Central Mexico until the Culiacán and Sinaloa seasons begin in a couple of weeks. Florida growers are moving farther south. Overall quality is good. MFC Tomatoes are available.

REGION	SUPPLIES	QUALITY	PRICE
FL	///	*****	\$\$\$
MEX/TX	///	*****	\$\$\$



tree fruit

The offshore Chilean tree fruit season will begin in mid-January.

REGION	SUPPLIES	QUALITY	PRICE
--	///	*****	\$\$\$



strawberries

California supplies remain extremely limited due to the rains and lower temperatures of the past two weeks. Mexican berries (into South Texas) and Florida-grown supplies are increasing; quality is improving. Expect markets to decline slowly over the next 10 days. MFC Strawberries are sporadic.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
FL	///	*****	\$\$\$
MEX	///	*****	\$\$\$



watermelon

Markets are level. The Florida season has ended; growers are shipping from Mexico and Guatemala. Quality ranges from good to very good; sugar levels range from 8 to 10 Brix.

REGION	SUPPLIES	QUALITY	PRICE
MEX	///	*****	\$\$\$
OFFSHORE	///	*****	\$\$\$

ASK A MARKON CHEF

Markon has gathered a group of our member- and grower-affiliated chefs to answer your questions about produce.



CHEF
ADAM WALKOVER
MARKON MEMBER CHEF

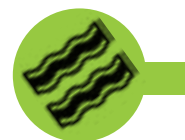
Q With all the traditionally heavy ingredients coming into play on winter menus, citrus can add brightness and flavor contrast. How do you suggest chefs do this?

A

Citrus definitely breaks up the richness and fattiness of heavier winter ingredients like braised meats or stewed vegetables.



You can easily add the juice or zest directly into a dish or even use the zest to make a quick gremolata that adds herbs and a crunchy texture.



Also, consider a simple citrus granita to lighten up a fresh seafood appetizer. My personal favorite is pink peppercorn grapefruit granita on raw oysters.

TIPS FOR SERVING MFC LEMONS



- 1.** The vibrant flavors of MFC Lemons brighten up winter menus. Think poultry dishes, seafood, and desserts.
- 2.** Add balance to salad vinaigrettes, glazes, and sauces with the juice and zest of MFC Lemons.
- 3.** Lighten recipes for berry scones, risotto, pancakes, French toast, cocktails, and pork with MFC Lemons.

MENU FEATURE

Every chef needs a few solid recipes in his or her repertoire. That's why Markon has put together a catalog of fresh produce-based recipes that cover it all: day- and menu-parts, the range of seasons, a variety of cuisines, and a diverse list of ingredients.

Grilled Octopus, Baby Artichokes, and Preserved Lemons

Visually stunning with global flavors, this on-trend dish can also be made with scallops or shrimp.

- | | |
|----------|--|
| 1 lb. | Octopus, cleaned |
| 1 C | White wine |
| 3 cloves | RSS Peeled Garlic, smashed |
| 2 | MFC Lemons, quartered |
| 6 | Baby artichokes, cleaned, halved, and steamed until tender |
| | Olive oil for frying |
| 1/2 C | Preserved lemon |
| 2 C | Frisée lettuce |
| 1/3 C | Lemon-avocado oil |
| | Kosher salt and freshly cracked black pepper, to taste |
| | Harissa sauce (optional) |

Simmer octopus in white wine, garlic, one chopped lemon, and enough water to cover for approximately one hour (or until tender). Drain and cool. Brush with one tablespoon of lemon-avocado oil and grill until slightly charred (four minutes per side). Slice and reserve. Fry artichoke halves in batches in hot oil; drain. Squeeze one lemon over artichokes and season with salt and pepper.

Arrange equal portions of octopus, artichokes, preserved lemon, and frisée on plates; drizzle with remaining lemon-avocado oil. Garnish with Harissa sauce (optional).

Give cranberries tang and zest with blood oranges and fresh fennel; simmer until thick and serve with poultry or game.

