

PIM: Product Information Management



Informatica - Product 360

P360 Supplier Portal
Dashboard

P360 Supplier Portal
Catalog View

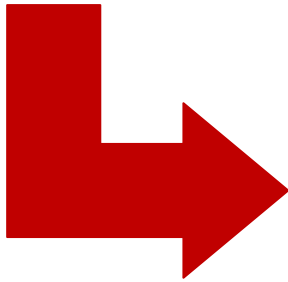
	PIM-Key	GTIN	Brand Description (English)	Product Name (English)	Extended Description (English)
1	10040822012086-00555770000...	10040822012086	Sabra	Sabra Hummus Classic Dip 129g	Sabra Hummus Classic Dip 129g
2	10040822012093-00555770000...	10040822012093	Sabra	Sabra Hummus Roasted Red Pepper Dip 129g	Sabra Hummus Rsted Pepper Dip 129g
3	00055577005309-00555770000...	00055577005309	Quaker	Quaker Golden Bran & Raisin Frozen Muffin Batter 8lb	QUA Bran Raisin Frzn Muffin Bat 8lb
4	00055577005750-00555770000...	00055577005750	Quaker	Quaker Dark Bran Frozen Muffin Batter 15lb	QUA Dark Bran Frzn Muffin Bat 15lb

Item "10040822012093-0055577000021 - Sabra Hummus Roasted Red Pepper Dip 129g"

Material Information

- Extended Description (English): Sabra Hummus Rsted Pepper Dip 129g
- Extended Description (French): Sabra Hummus Trempte Pvrn roug 129g
- General Description (English): Sabra Hummus Roasted Red Pepper Dip 129g
- General Description (French): Sabra Hummus Trempette Poivron rouge grillé 129g
- Kosher Type: No
- Languages: English
- Brand Description: Sabra
- Benefits: Roasted red peppers take our classic hummus in a bold new direction. One bite and you can almost hear the peppers sizzling on the grill. This spread is perfect for outdoor eating adventures like picnics and cookouts.
- Preparation and Cooking Suggestions: Ready to use

Access using Gordon Supplier + Supplier.gfs.com



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My Tasks

App	Task Name	Task Deadline
No items available		

Welcome to Gordon Supplier Plus!

Our mission is to provide fast, efficient business solutions and communications in a consolidated and intuitive platform. Our portal is an integrated, time-saving collection of self-service features, applications, collaborative tools, and information. For access requests and related inquiries, please contact our team at SupplierPlus@gfs.com.

My Applications

PIM
Product 360 - PIM

Ask Sage

Hey! I'm Sage, your digital distributor of information for all things Gordon Supplier Plus. I can show you the ins and outs of GS+ including how to add new users to the site and reset your password. What can I supply for you today?

Jan 2, 11:35 am

[Add New User](#) [Reset Password](#)

[Other](#)

Send a message...

Informatica Product 360 Design



Engage with **P360** & optimize
your items



The Importance of GDSN Publication

98% of all data for any given product is received directly through GDSN publications. The only exceptions being **Selling Statements** and **Clear Choice** attributes.

Types of data received through GDSN Publication:

- **Material Information (GTIN, GLN, Material Number, etc...)**
- **Product Measurements and Packaging Information**
- **Ingredients List**
- **Nutritional Data**
- **Product Images**

Product Transparency & Clear Choice Values

Our Clear Choice program **enables customers** to filter by product attributes within Gordon Ordering, and view in the product details page.

The screenshot shows the Gordon Food Service ordering interface. The browser address bar displays "https://ordersit.gfs.com/catalog/results/7500". The page title is "Ordering | Gordon Food Service". The main navigation includes "MY GUIDES", "CATALOGUE", and "MY ORDERS". The breadcrumb trail is "Catalogue > Seafood & Shellfish > Ocean Fish". The search bar contains "Search for products by name, SKU or brand...". The main content area shows "296 results for Ocean Fish". On the left, there are filters for "BRAND", "STORAGE AREA", "SUSTAINABLE SEAFOOD", "CLEANER INGREDIENTS", and "OTHER". The "SUSTAINABLE SEAFOOD" filter is expanded, showing options like "Best Aquaculture Practices (BAP) (1)", "Marine Stewardship Council (MSC) (20)", "Ocean Wise (35)", and "Seafood Watch (33)". The "CLEANER INGREDIENTS" filter is also expanded, showing options like "No Artificial Flavours (21)", "No Artificial Preservatives (21)", "No Artificial Sweeteners (20)", "No Artificial Thickeners or Emulsifiers (20)", "No High Fructose Corn Syrup (23)", "No MSG (22)", "No Colour From Synthetic Sources (18)", "No Trans Fats (23)", and "Non-GMO (5)". The product list on the right includes items like "Salmon Fillets, Wild Coho, 1.5-2Lb, Frozen", "Pollock, Oven Ready Breaded, 2-3oz, Frozen", "Salmon, Trim Boneless Skinless Smoked Sockeye, Frozen", "Salmon, Side Sliced Inter Leaved Smoked Sockeye, Frozen", "Tuna Steaks, Boneless Skinless Yellowfin, 4oz, Frozen", "Cod, Salt Pack, Fresh", "Tuna Loins, Cold Smoked Albacore, Frozen", "Halibut Fillets, Premium Boneless Skinless, 8oz, Frozen", "Salmon Fillets, Skin On Pin Bone Out Sockeye, Refreshed", and "Tuna, Tasteless Smoked, 3-5oz, Vacuum Packed, Frozen".

Why is this important:
94% of consumers prefer brands that practice product transparency. When companies aren't forthcoming, consumers will likely seek those products and that information elsewhere.

Selling Statements

Why: It's an opportunity for you to showcase what makes your products unique or valuable, and differentiate them from the rest of the marketplace. This is also an opportunity to provide information about your products that is not accepted through GDSN data.

How: Vendor can upload their selling statements in bulk through the P360 vendor portal using a provided template.

The screenshot displays the Informatika P360 vendor portal interface. On the left, a navigation menu lists options: 'Open my dashboard', 'Upload data to catalog', 'Edit catalog items', and 'Edit my personal settings'. The main content area is titled 'Choose Mapping' and contains a wizard for 'Load Selling Statements'. The wizard shows a file named 'File 1' in 'Excel' format, with links for 'Template' and 'Example data'. Below the wizard, there is a search bar for 'Gordon Choice, Spicy Battered Cauliflower, Appetizer, Frozen' and a product detail view. The product detail view includes a 'Case' section with a quantity of 1, a 'Product Description' with bullet points, 'Serving Suggestions', and a 'Shelf Life' of 365 days. A callout box with an arrow points to the 'Upload Data' step of the wizard, containing the text: 'Upload here to see your selling statements here.'

Questions?

Questions about or would like to get access to P360?

Email gfs.pim@gfs.com

Questions about images for US items?

Email gfsimages@gfs.com

Questions about images for CA items?

Email picissues@gfscanada.com